

ORGAN DONATION : HAVE A HEART? GIVE A PART...
by : GG Creation

Overview

The purpose of this video is to create an awareness among the people about the importance of the organ donation. People should realise that by donating organs, they can save many lives even after they passed away.

Audience

The audience targeted for this video is everyone who are eligible to donate their organ regardless of their age, race, religion and nationality.

SCRIPT

Topic : Organ Donation	Target audience : Everyone who are eligible to donate their organ.
Segment : Audio selection for each scenes	Duration :
Writer : Syakirah & Jannah	Date : 10/10/2013

Video	Audio
Ms: A boy is playing soccer with his friends	Happy
Cs: He fell down clutching his chest. Then darkness.	Suspense. Ambulance siren.
Ms: The boy laying on the hospital's bed.	
Animation: Heart break	
Animation: Fluctuate, straight life line	Beep sound
Animation: Tagline; Have a heart? Give a part..	
Animation: Straight, fluctuate life line	